

GROUP WELLNESS: EMPLOYEE HEALTH & WORKPLACE WELLNESS PROGRAMMES

1. Introduction

In general, employee health and wellness programmes fail miserably because of poor programme design, poor integration and the absence of sufficient programme evaluations. To make matters worse, workplace wellness programmes are often not integrated with a company's social responsibility programmes, neither are such programmes remotely on the agenda of the company's Social and Ethics Committee (this being a sub-committee of the Board).

Moreover, in many instances workplace wellness programmes -- and its effectiveness at group and employee levels -- are not reflected in the Integrated Reports of companies who pride themselves in good corporate governance practices. Of further concern, is the fact that many Social and Ethics Committees do not actively monitor, comply or promote best practice codes. In particular, when it comes to benchmarking workplace wellness programmes, many companies in South Africa do not demonstrate best practice or good corporate governance in their Workplace Wellness Programme Index.

As part of the unique CGF Group Wellness offering, Employee Wellness Directors and Human Resource Managers can now evaluate their workplace wellness initiatives according to our international benchmarks. Our employee wellness programme evaluation is the first independent, credible and comprehensive employee wellness programme evaluation of its kind to evaluate wellness best practices and offer consultative and special wellness reports that are based on global and good governance trends.

Starting the process

In order to get a sense of where your company's Group Wellness is positioned, we require only one person from your company -- namely the person who is responsible for employee health and wellness management -- to complete our brief survey at www.wellnessprogramevaluation.com. Following the completion of this survey, your company will receive a free summary report of the results, based upon your answers provided pertaining your existing wellness programme. The summary report highlights the strengths and weaknesses of the particular wellness programme being evaluated.

A comprehensive forty page wellness programme benchmark report can also be provided based upon the initial survey taken, including a personal interview with Dr Els who will provide a more complete explanation for the findings.

Several Human Resource Directors and members of Social and Ethics Committees use our wellness programme evaluation reports to index their overall score and benchmarked results. They use our analysis, findings and recommendations to great effect in order to improve their employee wellness strategy for the on-going sustainability of their companies, including the health of their employees.

2. Further information & contact details

Please contact CGF for further information on +27 (11) 476 8264 / 1/0 or email Terry Booysen at tbooysen@cgf.co.za

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