

**B-BBEE Master Course – Execute your BEE Strategy
21 – 22 April 2010
Killarney Country Club, Johannesburg**

Do you need to keep at the cutting edge of empowerment?

Have you as the BEE Champion been equipped to fully drive transformation and have you been able to weave empowerment into your company strategy so that it becomes sustainable? Do you want to get your team beyond the B-BBEE scorecard?

Transcend have developed an **all-inclusive workshop that will equip your BEE Champion and transformation team with the tools to design and implement a sustainable transformation plan.**

This workshop enables your BEE Champion to **engage the entire organization and hardwire empowerment into the company's processes.**

The course is now hosted at the site of our constitutional court, within the old prison and uses this environment to re-enforce the learning process.

The Transcend BEE Master Course offers:

- Understanding most recent legislative developments
- Reviewing the draft PPPFA
- How do the draft sector codes, released in December 2008 by the dti, affect your company
- Latest insight into the interpretation of the dti's codes of good practice
- Detailed implementation and strategy instruction
- Best practice in building buy-in to the process
- Sharing and overcoming the challenges in the real world
- Sharing best practice examples from leading practitioners
- Tying it all together to drive meaningful participation in your business

Course outline:

The following topics will be covered:

- Global best practice in transformation
- New legislation
- Capacity Building
- Developing a BEE strategy
- Enterprise development and social investment
- Best practice in preferential procurement
- Best practice in ownership changes
- External communication
- Attracting and retaining talent
- Leadership lessons in driving transformation

Our expert panel Includes:

- Dr Robin Woolley - Chief Executive Officer - Transcend Corporate Advisors
- Bruce Hunt - Director - Ownership Solutions
- Lisa Tait - Executive Director - Transcend Corporate Advisors
- Allon Raiz - Director - Raizcorp
- Ebrahiem Mohammed - Director - NERA (National Empowerment Rating Agency)
- Dr Margie Sutherland - Professor GIBS (Gordon Institute of Business Science)
- Trevor Tshabangu - Senior Strategy consultant - Transcend Corporate Advisors

Outcomes:

The Company's champion will be comprehensively up-skilled in their role as BEE champion.

- Being able to identify what projects qualify under the Codes of Good Practice and the Interpretative Guide, which will allow you to improve your BEE Scorecard
- Exposure to case studies of best practice in the various pillars of empowerment.
- Developing effective internal and external stakeholder communication processes that specify the current and
- Expected status of your BEE strategy.

Transcend BEE Toolkit:

The cost of the course includes a comprehensive course pack, a limited life version of an electronic BEE scorecard calculator called Transcend Integrator, BEE templates and a searchable electronic version of the BEE Codes called Fastfind.

Who should attend?

- **the company's BEE champion**
- **any manager with strategic responsibility for BEE**
- **an executive director, HR manager, financial director or procurement manager**

Companies that have benefited from attending this course include:

Bytes Specialised Solutions, De Beers, BHP Billiton, Petro SA, Arms Industry, Department of Agriculture, PPS, Sasol, SASRIA, Kuehne + Nagel, Barloworld, Arcelor Mittal SA, Hertz, Western Cape Gambling and Racing Board, Medscheme, Vantage Capital Group, Ineos Silicas SA, SAFOMAR Aviation Group, DHL

Course Dates

21st – 22nd April 2010

Investment:

The cost of the course is R7,250.00 excl VAT. This includes the Transcend BEE Toolkit, all refreshments and catering.

IMPORTANT NOTICE: CGF constituents automatically qualify for a 15% discount

For more information on the course, please email events@transcend.co.za or call Brian or Michelle on (011) 442 2433.

Group bookings qualify for a group discount.



BEE Masters Course – Killarney Country Club, Johannesburg

REGISTRATION FORM

Kindly complete this form and fax back to **086 509 5389**

Date: 21 – 22 April 2010
Time: 8:30 am–16:30pm
Cost of event: R7 250.00 Ex VAT
Venue: Killarney Country Club, Johannesburg

Delegate Title:	
Delegate First Name:	
Delegate Surname:	
Company Name:	
Company VAT number:	
Payment type:	<input type="checkbox"/> Bank Transfer / Direct Deposit
Delegate Designation:	
Postal Address:	
Postal Code:	
Telephone No:	Code Number
Facsimile:	Code Number
Cell No:	
Delegate E-mail Address:	

Food Preferences:

<input type="checkbox"/> Halaal	<input type="checkbox"/> Kosher
<input type="checkbox"/> Vegetarian	<input type="checkbox"/> No specific preference

Company Industry:

- | | |
|---|---|
| <input type="checkbox"/> Agricultural | <input type="checkbox"/> Chemical |
| <input type="checkbox"/> Communications | <input type="checkbox"/> IT and computer networks |
| <input type="checkbox"/> Industrial | <input type="checkbox"/> Government |
| <input type="checkbox"/> Mining | <input type="checkbox"/> Financial |
| <input type="checkbox"/> Pharmaceutical | <input type="checkbox"/> Consulting |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Engineering |
| <input type="checkbox"/> Food and beverage | <input type="checkbox"/> Import and Export |
| <input type="checkbox"/> If other, please indicate: | |

How did you hear about the Workshop?

- | | |
|---|--|
| <input type="checkbox"/> Email Campaign | <input type="checkbox"/> Transcend Website |
| <input type="checkbox"/> HR Works | <input type="checkbox"/> Skills Portal |
| <input type="checkbox"/> CGF | <input type="checkbox"/> Other: |

Number of delegates:

Do you qualify for the 15% CGF discount? Y / N

List **ALL attending** delegate names, surnames and email (if **more** than 1) :

- (1) _____
- (2) _____
- (3) _____
- (4) _____

TERMS & CONDITIONS:

- Transcend Corporate Advisors (Pty) Ltd is responsible for the management and registration process of the workshop and can be contacted on **(011) 442 2433** for any queries.
- Once registration form is received, you will be invoiced by Transcend Corporate Advisors and agree that you are liable for the full amount payable for this event.
- Your booking will be confirmed on receipt of payment. All payments are due prior to the event.
- Cancellations will only be accepted when made in writing to Michelle de Freitas and send to michelle@tca.za.com .The receipt of your cancellation will be confirmed by us in writing. All cancellations must be made two weeks prior to the event.
- Any cancellations made 13 – 7 days prior to the event will be liable for 50% of the workshop fee.
- Any cancellations made less than 7 days prior to the event will be liable for 100% of the workshop fee.
- Transcend Corporate Advisors reserves the right to make changes to the event program if necessary and commits to notify all delegates of such changes prior to the event.

FULL NAME

AUTHORISED SIGNATURE

DATE