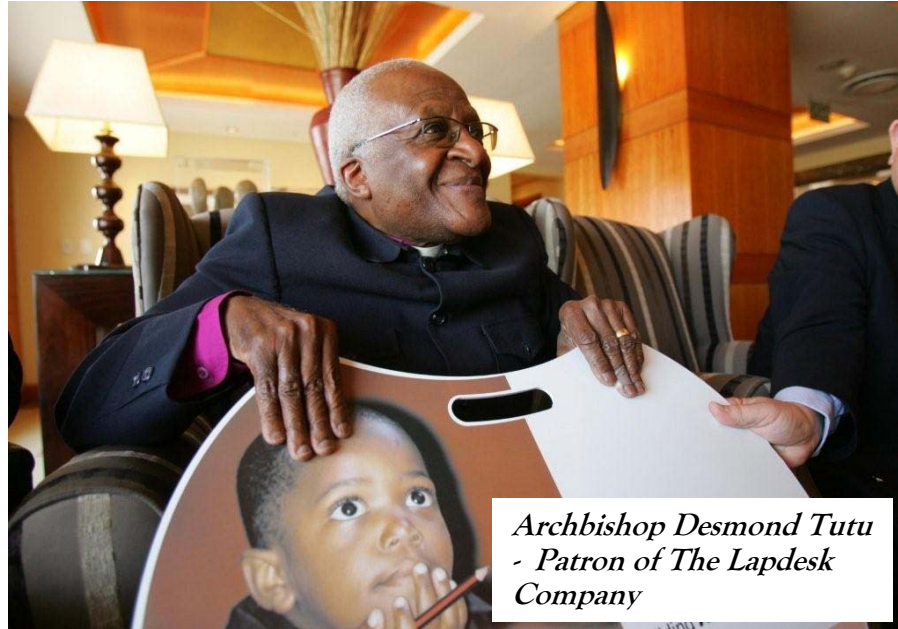


Touch the world through education

See next page...



*Archbishop Desmond Tutu
- Patron of The Lapdesk
Company*

...over 700,000 lapdesks have been provided to
impoverished children in South Africa...

Contact CGF Research Institute (Pty) Ltd for more information

+27 (11) 476 8264 / 1 / 0

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Active Lapdesk Clients*

- | | |
|----------------------------------|-------------------------|
| Amway | MAQ (Bliss Chemicals) |
| Apex Hi | Media 24 |
| Australian High Commission | Murray & Roberts |
| Barrick | Nampak |
| BASF | National Youth Services |
| Bayport Services | Nedbank |
| BDO | Old Mutual |
| Blue Financial Services | Optimum Coal |
| Brait | Pam Golding |
| Builders Warehouse | Pick 'n Pay |
| Build It | PriceWaterhouseCoopers |
| Dawn Wing | PSA Union |
| Development Bank of South Africa | Real People |
| First National Bank | Rotary Club |
| German Chamber of Commerce | Rotary International |
| GBT | Stanlib |
| GUD | Swiss Company |
| Heinemann | Traniac |
| Hulett | UNICEF |
| Hyundai | Unilever |
| Imana Foods | Voltex |
| Kelloggs | Youth Development Forum |
| Luckystar | |



Operational in 7 countries

* Valid as at 01 Nov'09

...the Lapdesk Company has one simple objective: to eradicate classroom desk shortages affecting over 3 million South African school children by the year 2012...

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Your company can make a difference . . . for R100.00* per lapdesk, we will, amongst other:

- conduct the research to find a suitable school who are in need of lapdesks
- cover the manufacturing costs
- deliver the lapdesks to the school
- include your company's branding
- include your company's marketing message
- provide your company a letter acknowledging your financial contribution
- invite your company to the hand-over ceremony

BENEFITS TO YOUR COMPANY, INCLUDE:

- your financial sponsorship qualifies for full CSI (Corporate Social Investment) points
- your integrated CSR report will show sustainable returns on the social investment through brand promotion & meeting shareholder expectations
- the Lapdesk Company is a Proudly South African company member
- all manufacturing is based in South Africa, using local materials & labour

ENDORSERS

- Archbishop Desmond M. Tutu (Patron), South African Department of Education

ENABLERS

- BASF, Proudly South African, Media24, Endeavour

AWARDS

- Proudly South African Campaign - SME New Business of the Year (2005)
- Endeavour - Inducted Entrepreneur (2006)
- Innovation Town iHero Awards - Grand Prix winner (2007)
- African Leadership Institute - Inducted Member (2008)
- Desmond Tutu Fellow - Oxford University (2008)
- Proudly South African Home Grown Awards - Finalist (2008)
- Schwab Social Entrepreneur of the Year - Finalist (2008)
- LINC Fellow - Inducted Member (2009)



* Excluding 14% VAT



..in South Africa alone 4.2 million children, almost 30% of all learners, do not have access to their own desk...

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