

Press Release

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## **Entries now open for The Eco-Logic Awards 2014**

Entries are now open for the prestigious annual Eco-Logic Awards, hosted by The Enviropaedia (in association with SABC3). The Awards acknowledge and support individuals and organisations making a real and measurable difference in creating a more eco-logical and sustainable world to live in.

Until the closing date of 15 June, entrants can submit their products, services, innovations and achievements via email to [networking@enviropaedia.com](mailto:networking@enviropaedia.com)

The finalists will be announced on 4 July 2014 following selection by a team of highly respected, environmentally-aware judges. All entries are assessed using 7 criteria that are the 'roots' of Eco-Logic and three finalists are selected in each category.

The 2014 Eco-Logic Award categories are:

1. The Water Conservation Award – for a product or service that results in Water saving.
2. The Energy Saving Award – for a product or service that results in Energy saving.
3. The Transport Award – for a product or service that reduces environmental impact in Transport.
4. The Recycling Award – for a policy, programme or project that has demonstrably contributed to a greater public understanding and participation in waste reduction, re-use and recycling.
5. The Biodiversity Award – awarded to an organisation for a successful biodiversity protection, rehabilitation or damage mitigation programme.
6. The Climate Change Award – awarded to an organisation that has achieved a substantial reduction in Greenhouse Gas emissions.
7. The Municipalities Award – awarded to a municipality that has achieved success in developing solutions using its risk assessment and management expertise, forming strategic partnerships to improve sustainability, as well as service delivery in municipal functions
8. The Youth Award – for an individual of 26 years or under who can show that their actions have protected, preserved or improved the Earths eco-systems and natural resources.
9. The Eco-Angel Award – for an individual, whose actions have conserved, nurtured or restored the Earths life forms, eco-systems or natural resources.
10. The Eco-Warrior Award – for an individual, whose actions have defended, protected or prevented damage to the Earths life forms, eco-systems or natural resources.

11. The Eco-Innovation Award – for a new product or service that is financially viable and sustainable, that serves the needs of humans whilst being equally beneficial to the Earth and its eco-systems.
12. Eco-Community Award – for a community that have acted collectively to protect, preserve or restore the Earth's life forms, eco-systems or natural resources
13. The Lifetime achievement Award – for an individual that has served the interests of Social and Environmental Sustainability – for a period of 15 years or more.

Says David Parry-Davies, editor of The Enviropaedia and co-host of the Eco-Logic Awards: "Each year the quality of the entrants makes another leap in quality and diversity. It is exciting and inspirational to see the significant increase in Eco-Logical thinking that is permeating South African businesses and consumer choices."

Says Terrance Booysen, Director and Co-founder of the CGF Research Institute: "As a private company specialising in assisting all industry sectors with Corporate Governance, Risk and Compliance, we fully support the Eco-Logic Awards in their goals of acknowledging and encouraging sustainable and eco-logical planning in organisations. We encourage companies and organisations to enter these Awards, which are growing in terms of entry quality every year."

The Eco-Logic Awards will be held at Maropeng (Cradle of Humankind South Africa) World Heritage site, Gauteng on 17 September 2014.

For more information on The Enviropaedia, Eco-Logic Awards please visit: [www.enviropaedia.com](http://www.enviropaedia.com) , find us on Facebook: [www.facebook.com/Enviropaedia](https://www.facebook.com/Enviropaedia) and follow us on Twitter: @Enviropaedia1. For details on how to enter visit: <http://www.eco-logicawards.com/how-to-enter/> or contact Linda Baker on 0861 000 810.

## **ENDS**

Issued by MANGO-OMC on behalf of The Enviropaedia  
For more media information please contact Nicki Venter  
021 447 8048 / [nicki@mango-omc.com](mailto:nicki@mango-omc.com)

## **Editor's notes:**

1. The Enviro-Logic Awards were founded by and are hosted by The Enviropaedia, one of South Africa's very first 'green' publications and directories.
2. The Enviropaedia introduced the Eco-Logic Awards four years ago, to give public recognition to those individuals and organisations that are making a real and measurable contribution towards creating a more sustainable world to live in.

3. One of the key objectives of The Enviropaedia and the Eco-Logic Awards is to empower consumers and businesses to live and work in a more sustainable manner.
4. The publication enables consumers and businesses to become more 'ethical' by buying and supporting products and services from organisations that care about the environment and climate change.

### **Enviropaedia:**

Established in 2000, The Enviropaedia was one of South Africa's very first 'green' publications and directories dedicated to educating and motivating individuals and businesses to live and work in a more socially and environmentally, sustainable manner. This is achieved through four focal areas: Networking, Knowledge building, Creating Bridges of Co-operation and the Ethical Consumer Campaign.

The Enviropaedia motivates and empowers individuals and businesses to make conscious use of their consumer spending power and to become 'ethical consumers' by buying goods and services from organisations that are committed to a path of increasing their social responsibility and reducing their environmental impact.

The Enviropaedia book is supported by an online version [www.enviropaedia.com](http://www.enviropaedia.com) and a lifestyle guide [www.eco-logicallyliving.com](http://www.eco-logicallyliving.com).

### **The Enviropaedia Eco- Logic Awards:**

The Eco-Logic Awards was first launched in 2011 to identify and give recognition to those individuals, organisations, products and services that are making a real and measurable difference in creating a more sustainable world to live in.