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A healthy choice of Employee Wellness extended to CGF's corporate clients

Editorial by Aon South Africa (Pty) Ltd

Without a doubt, Aon understands that taking care of your employees is as important as taking care of business.

The advantages of a comprehensive group insurance scheme for your employees is increasingly becoming part of the overall corporate benefits and wellness equations, with more employers taking an active role in supporting their employees' financial fitness too.

When correctly structured and managed, employee group insurance scheme can become an important tool in the armoury of employers wanting to stay ahead in the vital arena of modern day HR management by strengthening its case as an 'employer of choice' among job seekers.

"By using our large client base and market influence, we are able to secure superior cover, preferential rates and preferential service for companies and their employees. To this extent, and through our association with CGF, the group buying power has allowed Aon to provide CGF constituents competitive premiums. This ultimately provides an organisation with a cost effective insurance solution for their employees," explains Geraldine Aves of Aon South Africa.

"The reality is that South Africans are under tremendous financial pressure, exacerbated by continual fuel price hikes, water and electricity price increases, high education costs, the rapidly increasing price of food and basic necessities and so on. By adding a group insurance scheme to the host of other employee benefits such as retirement and healthcare, employers get to help remove or at least mitigate employees' anxieties about protecting their personal motor and, household assets, usually with much lower premiums and better benefits than they could obtain on their own. Any efforts to reduce your employees' financial strain is a welcome and much needed relief in the current environment, and adds a further attractive skills retention benefit to the usual retirement, healthcare, life and disability offerings," says Geraldine.

Obviously group insurance schemes are not the be-all-and-end-all solution for employees' financial concerns, and they form part of a much bigger picture of employee benefits. But they do address some of the major financial anxieties among staff, by assuring them that their private assets are protected and will be replaced in the event of a loss. Being under-insured in the event of a total loss can have devastating financial consequences for them. This in turn will impact on their work performance and productivity if their personal finances are in upheaval.

Why Aon?

Decades of international experience, local alliances, global links and buying power in the market remain unmatched by Aon's competitors.

"When you partner with Aon, you will find that it's our people who build lasting, collaborative relationships with you, providing greater value to you as an individual or to your business. Our team of experts is ready to analyse your needs and create an innovative cost-effective solution that is designed to provide enhanced value to your employees," concludes Geraldine.

Aon proudly supports good corporate governance and we are delighted to be associated with CGF. We look forward to being of service to all CGF's members and constituents.

For more information on how you and your Group can benefit from a truly holistic offering for your Employees, please go to www.aonempbenefits.com or contact Geraldine Aves on 082 820 0022 or email geraldine.aves@aon.co.za.

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