

# **ADVERTORIAL**

#### Proudly presenting the new CGF website

18 May 2015 Johannesburg

At CGF Research Institute ('CGF'), we are constantly striving for ways to make our corporate governance related services simpler, and more accessible to every tier of your organisation.

To this end, we are proud to announce the launch of our recently updated website, created in partnership with web specialists, WOW Interactive.

#### Comprehensive Services, Custom Design

Through improved site navigation, it is now easier than ever to find the information you are looking for while on the CGF website (<a href="https://www.cgf.co.za">www.cgf.co.za</a>).

We worked together with WOW Interactive to create a clean, intuitive design that would enable both our new and current clients to access all of the information they need within just a few clicks.

## **Fast Turnaround and Minimal Business Disruption**

What sets working with WOW Interactive apart was their ability to understand the urgency of the website and the impact that any downtime would have. They were able to streamline their processes in such a way that there were no negative ramifications on CGF's daily operations at all.

## **Fast Loading for All Devices**

In order to guarantee the longevity and the versatility of this new site, and to ensure that our clients have access to the information that they need -- when and where they need it -- WOW Interactive have provided us with a future-proof responsive web design, created in HTML5.

This means that the site loads quickly on all PCs, laptops, tablets, phablets and smartphones and all commonly used operating systems. The responsive layout of the site automatically adapts to the size and orientation of each different screen.



## **Proactive Technology**

As Corporate Governance experts, our primary business activities include strategic face-to-face management consultations, onsite regulatory compliance analyses, executive leadership programmes and employee training workshops. This leaves us little time to stay up-to-date with the latest developments in web technology and digital communication.

WOW Interactive take a proactive approach to managing every aspect of our website and connected online properties, so that we never have to worry about falling behind the times... or off Google's Search results. They make sure that our web presence complies with the latest, international standards, just as we ensure that *your* business complies with the latest policies and regulations.

Click Here to visit the new CGF website from any device.

Or <u>Click Here</u> to learn more about how WOW Interactive can help you win on the web.

**ENDS** 

Words: 402

