

## **Budget Car and Van Rental partners with CGF Research Institute**

### **Joint Press Release: 30 May 2013**

CGF Research Institute ('CGF') has entered into yet another exclusive Affinity Partnership Agreement, this time with Budget Car and Van Rental ('Budget'), who are a subsidiary company of the Bidvest Group.

Being a part of the Budget Global Network, the Budget brand has been in South Africa since 1967 and is one of the world's best-known car rental brands with more than 3,000 locations in more than 120 countries.

"Understandably we are delighted to be associated with Budget, and through this exclusive partnership, all CGF's clients and constituents will be afforded the opportunity to receive preferential rates on their car hire throughout Southern Africa," says Terry Booysen, Chief Executive Officer of CGF. Gaynor Von Loggenburg, Sales & Marketing Director of Budget, added her stamp of approval saying that this was another fine example of the type of 'partnerships' Budget like to engage in; where there's a common goal of service excellence and underpinned by exemplary governance practices.

Both Booysen and Von Loggenburg said it made perfect sense to align themselves for the benefit of CGF's clients and constituents which have been steadily growing through the years. Since its inception in 2004, CGF has become a well known governance brand in the corporate business and government sectors, and is also rapidly expanding into the smaller business market segment where the company assists boards of directors, prescribed officers and managers understand the many nuances attached to corporate governance, not least the onerous liabilities attached to organisational leaders when things go wrong.

The Budget brand and service excellence is well known, tried and tested and this is just one of the many reasons it made good sense to align ourselves with Budget, continues Booysen. "Budget's commitment to service excellence is evident in everything they do – just try them out and experience a new level of service satisfaction."

Budget Car and Van Rental offers a large network of over 104 branches strategically located throughout South Africa, Botswana and Namibia. In-terminal branches at all the major airports ensure that no matter how you choose to reach your destination, Budget is never far away.

The Budget Southern African fleet is made up of over 11 000 cars, offering economy, luxury and specialty vehicles, all with an average age of 11 months. In addition to car hire, Budget offers a bouquet of transport solutions – Van and Truck Rental, Chauffeur Drive, Door2Door Transfers, Wheelchair Accessible Transport, and Luxury Coach Charter ranging from 14 to 59 seaters.

Contact Budget to get a quote on your special rates as a CGF member and simply quote **CGW** for weekly rates and **CGF** for weekend rates. Contact Budget on 086 101 6622, [reservations@budget.co.za](mailto:reservations@budget.co.za) or on [www.budget.co.za](http://www.budget.co.za)

CGF's affinity applications can also be accessed from any smart cell phone and is called Governance Connect®. By simply typing [www.governanceconnect.mobi](http://www.governanceconnect.mobi) on the smart cell phone's internet browser, users will get access to various governance articles, tweets and information regarding the various CGF Affinity Partnerships.

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