



# THE ECO-LOGIC AWARDS

## 2017

15 AUGUST 2016

## IN SEARCH OF SOUTH AFRICA'S ECO-LOGICAL CHAMPIONS

**The Enviropaedia** this week officially opened the 2017 **Eco-Logic Awards** competition, calling on the public to help identify and nominate individuals, organisations and communities that positively contribute towards an environmentally sustainable world for us to live in.

"Each year we profile and promote the best of South Africa's Eco-Champions. We actively encourage all business and private consumers to support and reward them for their eco-logical efforts - by purchasing their products and services," says David Parry-Davies, Director and the motivating force behind The Enviropaedia and Eco-Logic Awards.

"Since the competition launched in 2011, the Eco-Logic Awards have flourished and grown in scale, status and influence to become one of South Africa's most prestigious environmental calendar events. With broad support from South Africa's environmental authorities and thought leaders, it enjoys extensive TV, radio, print media and online coverage."

The invitation to enter the Awards is open to South African small businesses, large corporate organisations, non-governmental and community-based organisations, municipalities and individuals who are leading the way in environmental excellence and innovation.

The 2017 Awards, will recognise excellence in the following categories:

- Biodiversity Award
- Climate Change Award
- Eco-Innovation Award
- Energy Efficiency Award
- Recycling and Waste Management Award
- Transport Award
- Water Conservation Award
- Green Economy Award
- Municipalities Award
- Eco-Youth Award
- Eco-Community Award
- Eco-Angel Award and
- Eco-Warrior Award



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“The Eco-Logic value system is a radically new approach to addressing today’s environmental challenges. It identifies destructive thinking patterns and values that led to today’s environmental conditions, then promotes an alternative set of constructive values and thinking patterns (virtues) that benefit people, the earth and the economy,” explains Parry-Davies.

A panel of highly experienced and knowledgeable judges from senior positions in the private and public sectors will use the seven virtues of the Eco-Logic value system to assess how each Award entry:

- Benefits and regenerates the Earth
- Reflects long-term, sustainable thinking
- Embraces a broadly inclusive and systemic thinking
- Shows an Ubuntu care and consideration for others
- Is of excellent quality and ethical standards
- Demonstrates innovation and/or an inspirational vision
- Reflects wisdom by being both intellectually and emotionally intelligent.

Up to five of the best entries from each category will be invited to attend the glamorous Eco-Logic Gala Awards evening next June. Winners will be announced at the event, which will host more than 400 guests, including environmental movers and shakers, thought leaders, celebrities, sponsors and top business executives, government and municipal representatives.

There is no entry fee and entries will close on 31 January 2017.

The same project can be submitted in multiple categories. The competition entry form is available on the Eco-Logic Awards website <http://www.eco-logicawards.com>.

Eco-Logic Awards Social Media:

<https://www.facebook.com/Enviropaedia>

<https://twitter.com/EcoLogicAwards> | @EcoLogicAwards | #EcoLogicAwards17

### **Note to Editors:**

The Enviropaedia is South Africa’s only environmental encyclopaedia and most comprehensive networking platform promoting social and environmental sustainability.

It educates and motivates consumers to purchase new emerging ‘green’ products, technologies and services from organisations that demonstrate their commitment to sustainability through:

- The Enviropaedia hard copy book - First published in 2000, with five subsequent updates
- The Enviropaedia Online - an Environmental Encyclopaedia, Networking Directory and Thought Leadership platform [www.enviropaedia.com](http://www.enviropaedia.com)
- The Eco-Logic Awards.

For further information, contact Linda Baker, Project Coordinator, Eco-Logic Awards  
[linda@enviropaedia.com](mailto:linda@enviropaedia.com) | 0861 000 810 | 072 046 2595 |